Internal proposal: SamenParaat

SAMENPARAAT · VOOR GEMEENTEN

Reason

The national Denk vooruit campaign requires local follow-up. Without a local measurement, it remains unclear which topics and districts need additional communication and whether the situation changes after a campaign.

Proposed decision

Start a 30-day SamenParaat trial to test the dashboard and the resident check with your own QR code. The trial stops automatically, requires no payment details and does not automatically become a subscription. While places last, the municipality can also become a pilot municipality: 3 months free, enough for distribution through the local paper and partners plus the response, followed by 50% off the first subscription year; from year 2 the regular rate applies.

What SamenParaat provides

SamenParaat provides the resident check, Mijn NoodCheck, QR code, link and poster, municipal dashboard, recommended actions, repeat measurements, reminders, quarterly report and CSV export. Every municipality gets the same features and unlimited users.

Cost after explicit activation

- Up to 25,000 residents: €499 monthly or €4,990 yearly.
- 25,000–100,000 residents: €749 monthly or €7,490 yearly.
- Over 100,000 residents: €1,195 monthly or €11,950 yearly.

All prices exclude VAT; an annual subscription equals 10 monthly payments.

What the municipality does

Appoint a contact person, provide the logo, coordinate distribution with communications and local partners, and use the results in communication and policy.

Privacy in three sentences

The municipality only sees aggregated results and never individual answers. Groups below 20 households are hidden and additional suppression prevents inference. Hosting and storage are in the EU; IP addresses are not stored.

Proposed next step

Discuss the trial with communications, privacy and procurement, then start the trial at samenparaat.nl.